

writing, editing, communications consulting

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RESUME

BOOKS

- 1999-2000 In progress, **RUSSIAN ROULETTE: How Canadian Fracmaster Made A Fortune In Siberia, Lost One In Texas and Went Bankrupt In Canada.**
- 1996-97: A two-book project: **Never Surrender: The Legacy** for family archives, commissioned by Delek Resources, Calgary; **Never Surrender** for mass-market publication.
- 1994: **Hustling For A Buck, The Adventure of Living Self-Employed**, Springbank Publishing, Calgary.
- 1987: **Rising To Power, Paul Desmarais and Power Corporation**, Methuen Publications, Toronto, Ont.; **Paul Desmarais, Un homme et son empire**, Les Editions de l'Homme, Montreal, Que.
- 1985: **Blueprint For Survival**. Paperback of 'How To Profit From The Coming Hyperinflation' (with Henry B. Zimmer). Avon Books.
- 1984: **How To Profit From The Coming Hyperinflation**. Hardcover by Methuen Publications, Toronto, and Beaufort Books, New York.
- 1982: Authored **Escapes**, in 'The Insiders' Calgary'. Key-Porter Books, Toronto, Ont.

SCREENPLAYS, TELEPLAYS, DOCUMENTARY AND INDUSTRIAL FILM

- 1999: TransAlta Utilities safety orientation video; produced by Vicom Multimedia Corp., Calgary
- 1998: Petro-Canada training video; produced by Vicom Multimedia Corp.
- 1997: Producer/writer, **From Strength To Strength**, a fundraising film for the Building Steering Committee, Temple B'Nai Tikvah, Calgary, Alberta.
- 1996: **The Radio Set AN/PRC-521**, Computing Devices Canada training video, and **IRIS**, product orientation film for Canadian Forces, produced by Vicom Multimedia Corp.
- 1995-2000: Writer-producer, **Reaching For The Light**, a one-hour documentary for StraightTalk Communications Ltd. Calgary, in association with Vision TV. (In production).
- 1995-98: In development with StraightTalk Communications:
- 1) **When The Wild West Moved North: How The Cowboy Came To Canada**, a documentary program.
 - 2) **A Cowboy By Any Other Name**, a documentary series.
 - 3) **Roughrider Rubinstein**, a feature film.
- 1992: 1) **The Rat**, digiRULE Corp., marketing video, Axis Productions, Calgary.
2) **Apprenticeship, The Alberta Advantage**, information/ promotion/training video, presenter tip sheet and workbook, for Alberta Career Development and Employment. Producer Morgan Black Motion Pictures, Calgary.
- 1991: **Tobacco**, segment four of The Cancer Quiz, for The Tom Baker Cancer Centre.
- 1990: Developer/Managing Editor, **Transmissions**, video magazine for TransAlta Utilities, Calgary.
- 1989-90: **The Earth In Change: Reclaiming A Coal Mine**, a one-hour documentary script, and **East Pit Lake, A Reclamation Story**, for TransAlta video magazine.
- 1989: **Essay On Corporate Responsibility For The Environment**. Documentary film development for TransAlta Utilities.
- 1983-85: **Sun-Rise, Sun-Set**, three-part mini-series, Mustang Productions Ltd., Calgary.
- 1983: 1) **Agriculture: Alberta's Advantage**, Alberta Agriculture marketing film, Insight Film Group Ltd., Calgary.
2) **Academic Pursuits**, TV pilot, Insight Film Group Ltd.
3) **Graduation**, story rewrite, and **The Reward**, dialogue rewrite, Mustang Productions Ltd.

STAGE PLAYS

1997-2000 **Journey of A Lifetime.** Book and score for workshopping Fall 2000. Script development funded by private sources and grants from the Calgary Jewish Foundation, and Alberta Foundation for The Arts.

COLUMNS

1988-89: **Finance**, enRoute, Toronto, Air Canada in-flight magazine.
1985-86: **Investment Watch**, Your Money magazine, Toronto, Ont.
1984-87: **Doing Business**, Alberta Business magazine, Calgary, Alta.
1981-82: **Variety Tonight**, CBC AM Radio.

MAGAZINE, NEWSLETTER, SERIAL FEATURES AND COMMENTARIES

2000: **Chatelaine**
1999: **Report On Business Magazine**
1996: **Financial Post Magazine**
1994: **Canadian Business**
1991-94: Founding partner of **THE NEW ALBERTAN**, an independent journal. Designed the publication; wrote for it; edited every third issue.
1993: Guest column, **CityScope**, city/lifestyle magazine, Calgary.
1990: **WEST** magazine.
1989: **Canadian Business**; **Report On Business** magazine; **enRoute**; **WEST**
1988: **Canadian Business**; **Report On Business**; **enRoute**.
1987: **Financial Planner Quarterly** (Calgary); **Small Business**.
1986: **Smart Ways To Borrow**, Hume Publishing, Toronto, Ont.
1985: **Alberta Business**; **The Financial Post**; **Your Money**; **Advertising Age**; **Small Business**; **Canadian Business**; **Calgary Magazine**; **Edmonton Magazine**.
1984: **Calgary Magazine**; **Alberta Business**; **The Financial Post**; **The Financial Times of Canada**; **Your Money**; **Macleans**.
1983: **Calgary Magazine**; **Army/Navy Store & Outdoor Merchandiser** (US); **Landmark**; **Macleans**.
1982: **Calgary Magazine**; **Macleans**; **Energy**.
1981: **Calgary Magazine**; **Cinemag**; **Macleans**.

RADIO WRITING AND BROADCASTING

1992-2000: **Commentary**, CBC AM national radio network.
1983: Adapted excerpts from **Call of The Wild**, **Robinson Crusoe**, **Tom Sawyer**, and **Treasure Island**, for ACCESS Alberta school broadcasts.
1982: 1) **Radio Canada International**, CBC shortwave service;
2) **The Calgary Eyeopener**, and **Westmount Boulevard**, CBC Calgary radio programs.
1982-83: Contributor to **Morningside**, CBC AM.

WRITING AWARDS AND GRANTS

2000: \$5,000, Alberta Foundation For The Arts (AFA), towards the total budget of **Russian Runaway**.
1999: \$500, Calgary Jewish Foundation (CJF), for promotional trailer for **Reaching For The Light**.
1997: \$6,000 project grant, AFA, \$500 project grant, CJF, \$6,500 from private sources for script development, **Journey of a Lifetime**.
1991: **1990 Alberta Gold Award**, Western Magazine Awards Foundation, for **Home On The Range**, WEST magazine, October 1990.
1987: \$11,600 research grant, Alberta Foundation For The Literary Arts.
1986: \$2,000, Film and Literary Arts Division, Alberta Culture and Multiculturalism for **Rising To Power**.

COMPETITION JUDGE

1987: For Alberta Culture and Multiculturalism, Best 1986 Non-Fiction Book by an Albertan.

STORY/STYLE EDITOR

- 1993: **The Wealthy Procrastinator**, for Zimmer Communications Ltd., Calgary
- 1984: **How To Profit From The Next Canadian Real Estate Boom**, Hurtig Publishers, Edmonton. For Henry B. Zimmer Professional Corp.
- 1982: **Real Estate Investment** course, Hume Publishing, Toronto, Ont., and Henry B. Zimmer Professional Corp.

CONSULTING

- 1992: Consulting Editor, Result Communications Ltd., Calgary.
- 1991: Managing Editor, Result Communications Ltd.
- 1990: 1) Designed and edited Banff Television Festival daily, 1 - 9 June.
2) Advised Public Affairs Department, TransAlta Utilities, on design and development of in-house video programs; redesign of internal publications; streamlining print production; preparing operations guidelines.
3) Managing Editor, Result Communications Ltd.
- 1987: Developed corporate brochure copy for Alberta Research Council and The Advisory Group, Calgary,
- 1986: Consulted on marketing, content, distribution, production, and designed, edited and produced **The Alberta Exporter**, a 12-page tabloid about Alberta export trade, for Alberta Economic Development and Trade/Department of Regional Industrial Expansion./Canada Export Trade Month promotions.
- 1985: 1) **The Alberta Exporter**. Alberta Region, DRIE.
2) To Sexton Educational Centers, Calgary, on production of educational videos. Organized lecture data and scripts; coached lecturer in on-camera presence and presentation.

INSTRUCTOR: COURSES, SEMINARS, WORKSHOPS

- 1997-2000: Sessional instructor, English Department, Mt. Royal College, Calgary, **Writing For Publication**; magazine writing for Centre for Communication Studies students.
- 1989-99: Sessional Instructor, English Department, Mt. Royal College, Calgary. **Professional Writing Business Principles & Practices**.
- 1991-97: **Effective Writing**, eight-week course to improve writing skills. Continuing Education, Calgary Board of Education. Winter, spring and fall sessions.
- 1996: **Hustling For A Buck**, 20-hour course on self-employment. Continuing Education, Calgary Board of Education.
- 1995-96: Sessional Instructor, English Department, Mt. Royal College. **Principles of Communication**.
- 1994: 1) **Effective Writing** for MBA students, Faculty of Management, University of Calgary.
2) **Effective Media Relations**, seminar director/presenter for StraightTalk Communications Ltd., Calgary.
- 1993: 1) **Effective Writing** for Salvation Army Children's Home, Calgary, and Teknica Petroleum Resources Ltd., Calgary.
2) Media relations workshop, Alberta Energy Resources Conservation Board.
- 1987-91: **The Path To Publication**. One-day workshop on getting published. Winter and fall sessions. Continuing Education.
- 1987: 1) **Young Writer's Conference**, Rocky Mtn. House, Alberta. Student workshops. For Rocky Mtn. School Division 15.
2) **Writer-in-Residence**, Lethbridge Community College. Provided workshops, seminars, presentations, manuscript review, consultation with students, writers and the general public in the Lethbridge, Alberta region.
- 1986-87: **All-Alberta Writer's Workshop**. Alberta Culture/Calgary Public Library. Writing as a business; agents; computers as writing tools; on becoming a writer.

OTHER

- 1991: Contract Moderator, the Citizens Forum On Canada's Future (Spicer Commission). Organized and moderated Small Group Discussions of eight to 20 participants on Canadian social and political